

## Member type and benefits

List of Benefits	Subscriber \$0/year	Member \$100/year	Bronze Sponsor \$500/year	Silver Sponsor \$1000/year	Gold Sponsor \$2000/year	Platinum Sponsor \$4000/year
E-newsletter with invitations to Discovery <sup>Lab</sup> events and news	Yes	Yes	Yes	Yes	Yes	Yes
Reserved tickets to quarterly Discovery <sup>lab</sup> meetings including pitches and talks	-	1	2	3	4	5
DiscoveryLab Reports including pitch videos, decks, plans, scores	-	Yes	Yes	Yes	Yes	Yes
Delegate contact lists from Discovery <sup>Lab</sup> meetings	-	-	Yes	Yes	Yes	Yes
Position your brand including logo and link on the DiscoveryLab homepage	-	-	Yes	Yes	Yes	Yes
Member bio, photo and link on top of Discovery <sup>Lab</sup> Advisors webpage	-	-	-	Yes	Yes	Yes
Your news items & links in DiscoveryLab e-newsletters to >3,000 subscribers	-	-	-	Yes	Yes	Yes
Your news items on the News section of the Discovery <sup>Lab</sup> homepage	-	-	-	Yes	Yes	Yes
Reinforcement of your social media posts on linkedin and twitter channels	-	-	-	Yes	Yes	Yes
Priority access to business plan submissions to Discovery <sup>Lab</sup>	-	-	-	-	Yes	Yes
Logo on program and sponsor slide for Discovery <sup>Lab</sup> meetings	-	-	-	-	Yes	Yes
Acknowledgement and thanks at Discovery <sup>Lab</sup> events	-	-	-	-	Yes	Yes
Personal introductions to Discovery <sup>Lab</sup> meeting presenters and attendees	-	-	-	-	Yes	Yes
Your services and facilities shown and linked to on Discovery <sup>Lab</sup> website	-	-	-	-	Yes	Yes
Position on Discovery <sup>Lab</sup> Advisory Board to ho help develop strategic plans	-	-	-	-	-	Yes
Email invitations to your network to join a custom Discovery <sup>Lab</sup> session	-	-	-	-	-	Yes
Opportunity to present or chair a session at a Discovery <sup>Lab</sup> event	-	-	-	-	-	Yes
Opportunity to run a custom Discovery <sup>Lab</sup> meeting for your theme & location	-	-	-	-	-	Yes

Discovery<sup>Lab</sup> is a community-driven initiative that works with volunteers to helps hundreds of startups and SMEs grow, raise funding and scale. Thank you for your support.

Custom sponsorship packages and partnerships are also available, for further information please contact Michael Overduin at +1 780 222 6281 or michael@discoverylab.ca