

## **Pitch Evaluation**

Scalable product or service well	Poor	Good	Excellent	Outstanding	Not applicable
described?					
Unique selling proposition evident?					
Intellectual property plan in place?					
Competitive position in the marketplace?					
Market readiness and customer traction substantiated?					
Pitch quality (clarity, timing, confidence, professionalism)					
Leadership strengths including openness to criticism?					
Management skills and business acumen?					
Industry insight including understanding of risks?					
Investment readiness including a clearly defined ask and offer?					
Comments for the presenter:					
Do you intend to follow up with	this pre	senter?			
Do you intend to follow up with	this pre	senter?			
Do you intend to follow up with  Yes  No	this pre	senter?			