

Discovery^{Lab} Business Plan Session: December 5, 2017

Organizers: Michael Overduin Overduin@ualberta.ca, cell: 780 222 6281; office: 780 492 3518

Panel Members: Joanna Preston (TEC Edmonton); Harold Jahn, Prosperity Investments;
Chris Stewart, Independent Consultant; and representatives of VA Angels and Parlee McLaws

Lead Sponsor: Parlee McLaws LLC

Website: www.discoverylab.ca

Time: First Tuesdays each quarter, e.g., December 5, 2017 and March 6, 2018.

Cost to present: free

Location: The NANUC building is located behind the Heritage Medical Research Centre and Li Ka Shing Buildings at the University of Alberta just off of 112th St and 87th Ave.

Public Transportation: The University and Health Sciences Light Rail Train Stations are a few minutes walk.

Parking: available just south of 87 Ave. on the west side of 112 St, and in parking lots on campus including the Timms/Telus Centre (87 Ave & 112 St) and Education Carpark (87 Ave & 114 St). There is limited street parking on the east side of 87 Ave in Garneau

Agenda

Presenters may be academic researchers, clinical scientists, or directors of spin outs or SMEs, and will be asked to present their unique edge, market leading position, team/partners, type of intellectual property, business strategy, products/services to be developed, investment needed, and timeframe for delivery and exit.

Schedule for Tuesday, December 5, 2017

3:30-4:00 pm Expert Panel convenes over tea and coffee to discuss brief proposals

4:00-4:30 pm team 1 presents for 10 minutes followed by Q&A

4:30-5:00 pm team 2 presents for 10 minutes followed by Q&A (more slots can be added if there is demand)

5:00-6:00 pm Reception followed by CureCancer talks from 6-7pm (optional, see www.cure-cancer.ca)

Format

The panel will first meet in private to discuss the purpose, agenda and executive summaries. Each team meets with the entire panel of about 4-6 experts for a closed (non-public) round table discussion, with each team giving short presentation, followed by Q&A, evaluation of the team, presentation and plan, and a reception. The aim is to encourage exchange of ideas and contacts. Advisors are requested to provide constructive advice to the individuals, spin outs and small companies presenting who may have intellectual property and initial funding for commercial development but are looking for expert support and guidance at a vulnerable stage of translating their innovations into useful solutions or scaling their business.